Ed Martin Automotive Group

"I've been very satisfied with ESET's products, and the few times I have had an issue, getting it resolved has been quick and easy."

—GARRY KING JR., IT DIRECTOR

Country:	**USA**
Number of seats:	**500+**
Product:	**ESET Endpoint Antivirus for Windows**
Website:	**www.edmartin.com**

THE CUSTOMER

The Ed Martin Automotive Group, based in Indianapolis, Indiana, comprises 12 franchises in nine locations. Founded in 1955, the company has evolved into one of the top privately owned corporations in Indianapolis and top 80 corporations in Indiana.

The Ed Martin Automotive Group offers pre-owned vehicle sales, car loans and financing, certified service departments and pre-owned parts and accessories. The business features several brands, including Honda, Nissan, Acura and Buick.

THE CHALLENGE

With multiple locations and auto brands, as well as users ranging from employees to customers, IT Director Garry King Jr. needed a security system that was effective, efficient and easy to manage.

In addition, the solution needed to accommodate service technicians who download manufacturer updates and other software to vehicles—without slowing everything down.

"Before I migrated us to ESET, we had a Norton Enterprise AV," Garry explained. "It wasn't up to the task with the changing landscape of malware/virus issues that we face. With so many users going to so many sites on a daily basis, I needed an AV that wasn't going to get in the way, but that would keep my systems safe."

THE SOLUTION

The company switched to ESET in 2010. Garry chose ESET to replace Norton because "I wanted an AV that kept a small footprint on the systems and didn't interfere with daily operations, as many of ESET's competitors do."

He added that making the switch to ESET "was pretty painless" and says the license renewal process has been as well. With its light system footprint, ESET provides effective protection that keeps everyone from salespeople to service technicians working smoothly.

"I wanted an AV solution that didn't require me to shut it off all of the time because it interfered with file transfers or updates," Garry said. "We don't have to do that with ESET. We love it."

KEY BENEFITS

- Light system footprint keeps systems up and running with no interruptions
- Ease of management streamlines processes across multiple locations and users
- Effective protection provides peace of mind

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