eset® Digital Security
Progress. Protected.

WHY MOVE TO CLOUD-BASED SECURITY MANAGEMENT?

As technology continues to evolve, we want to help your organization stay ahead of the curve. That is why we want to highlight the specific benefits of transitioning from ESET's existing on-premises solutions to our cutting-edge cloud-based offerings.

By embracing our **cloud-based security console**, you can effectively reduce the operational burden on your IT and Security departments, thereby allowing for a more streamlined and efficient workflow tailored to your **specific business needs**.

The landscape of cyber threats is continuously evolving, and it is crucial to **fortify your organization** against these challenges. While on-premises security measures have served various industries well in the past, our cloud-based cybersecurity solutions represent a significant leap

forward in **protecting your enterprise against the latest threats** by leveraging the power of cloud computing in combination with our worldwide **LiveGrid® Cloud Reputation & Response System** and priority access to the latest technology improvements such as our Vulnerability and Patch Management functionality.

Let us **guide you** through the process of discovering the comprehensive advantages that await your organization through the **seamless integration** of our **powerful cloud solutions**.

WHY ESET CLOUD SOLUTION?

SINGLE-CLICK INCIDENT REMEDIATIONS
From the main dashboard, IT admin can quickly assess the situation and respond to issues. Actions, such as isolating an endpoint from the rest of the network, creating an exclusion, submitting files for further analysis, or initiating a scan, are all available within a single click.

ADVANCED THREAT DEFENSE
The support for advanced threat defense defense greatly improves the detection of zero-day threats, such as ransomware, by quickly analyzing suspicious files in ESET's powerful cloud sandbox.

VULNERABILITY & PATCH MANAGEMENT
No need to manage multiple vendors—actively track vulnerabilities in operating systems and common applica-

tions as well as enable automated patching across all of the endpoints managed through ESET PROTECT.

MULTILAYERED SOLUTION
With a single console, ESET PROTECT combines the management of multiple ESET security solutions. From threat prevention to detection and response, it protects your entire organization with AI-powered multilayered security technology backed by an extensive R&D network and renowned global Threat Intelligence. It covers desktops, servers, virtual machines, and managed mobile devices.

SEAMLESS INTEGRATION
As a cloud-only feature, ESET Connect enables you to integrate your third-party solutions with ESET PROTECT Cloud platform thanks to acting as a reverse proxy to accept all API calls, while aggregating various services that are required to fulfill them.

Find out more about our cutting-edge cloud-based offerings.

63%
of organizations in North America use more than two public cloud infrastructure service providers.

Source: *TechTarget (ESG). On-premises data centers play key role in distributed clouds, 2023.*

50%
of enterprises worldwide have workloads in the public cloud in 2023.

Source: *STATISTA, Share of enterprises using workloads and data in public cloud in 2023.*

LOWER TOTAL COST OF OWNERSHIP

Reduce your capital expenditure by subscribing to our cloud-based solutions and only paying for the services that you use. Furthermore, you will be able to allocate your resources more efficiently by **eliminating** the need for **on-premises hardware**, **maintenance**, and upgrades. Moreover, you will leverage the expertise and economies of scale of ESET's cloud datacenter team, which manages and maintains the underlying infrastructure, thereby resulting in substantial cost savings in the long run.

ENHANCED SCALABILITY

Thanks to the **unparalleled scalability of cloud-based security** solutions, you can effortlessly adjust your security infrastructure according to your evolving needs. Unlike your current on-premises solution, which would require substantial hardware upgrades or replacements to accommodate increased workloads, our cloud-based solutions can be **easily scaled up or down to meet your demand**. This flexibility ensures that your business can **adapt** its **security measures without disruption**, regardless of growth, seasonal variations, or sudden spikes in network traffic.

CENTRALIZED MANAGEMENT AND CONTROL

One of the primary advantages of ESET's cloud-based cybersecurity solutions is centralized management and control. ESET's cloud-based security management platform offers a **unified interface** where administrators can easily **monitor and manage** security measures **across multiple sites**, **departments**, or even **countries**. This centralized approach streamlines your security operations, enables **real-time threat detection and response**, and facilitates consistent policy enforcement, improving the overall security posture.

PERFORMANCE AND RELIABILITY

ESET's cloud-based security solutions leverage **the power of cutting-edge technology** and infrastructure. These solutions provide enhanced redundancy and fault tolerance with geographically distributed **data centers** that significantly **reduce the risk of service disruptions** or downtime. In addition, ESET heavily invests in robust security measures, including advanced threat detection systems and **around-the-clock monitoring**, for ensuring a higher level of protection against emerging threats.

BUSINESS CONTINUITY AND DISASTER RECOVERY

With cloud services being **less likely to be targeted** compared to individual businesses being targeted for ransom, even if an attack is to happen, businesses using cloud services with **built-in disaster recovery and backup tools** restore business continuity faster. Unbroken business continuity is achieved thanks to a combination of **powerful cloud redundancy**, **load balancing** and **failover mechanisms**, and around-the-clock monitoring by our in-house experts. Automatic incremental and comprehensive backups are always maintained in multiple paired regions, and through testing and traffic simulations, the real **recovery processes are optimized in advance**. Since cloud-based security is often accompanied by such robust security measures, it is much more challenging for attackers to breach the system and jeopardize your business continuity.

RAPID DEPLOYMENT AND UPDATES

Forget the traditional installation and setup process – **our cloud-based solutions are up and running within minutes**, allowing your organization to implement essential security measures quickly. Moreover, at ESET, we **continuously update** our **security infrastructure** as well as seamlessly **deploy patches and upgrades** without requiring any manual intervention from your organization's IT team. This ensures that your businesses always have access to the latest cutting-edge security features, thereby mitigating vulnerabilities and **reducing the window of exposure** to potential threats.