



ESET vs. CrowdStrike: Why ESET is the clear choice

- ✓ CrowdStrike Falcon deployments often require extra cost options to provide the full range of capabilities. This increases overall cost when compared to more inclusive competing solutions such as ESET.
- ✓ ESET provides a choice of cloud or on-premises management. CrowdStrike only offers a cloud-based option.
- ✓ ESET is known throughout the industry for friendly, Australia-based technical support.
- ✓ CrowdStrike only offers a 15-day free business trial. ESET offers a full 30 days.

Why choose ESET over CrowdStrike?

Fewer false positives

ESET	CrowdStrike
0	10

https://www.av-comparatives.org/wp-content/uploads/2021/05/avc_biz_2021_05_factsheet.pdf

Better support

ESET	CrowdStrike
9.7	9.4

<https://www.trustradius.com/compare-products/crowdstrike-falcon-vs-eset-protect>

More accurate protection

ESET	CrowdStrike
97% accurate	95% accurate

<https://selabs.uk/wp-content/uploads/2021/04/jan-mar-2021-enterprise.pdf>

Why do customer reviews favor ESET?

- ✓ Easy to install, set up and manage
- ✓ User-friendly interface
- ✓ Advanced features and functions
- ✓ Responsive, knowledgeable support

Practical business reasons for choosing ESET



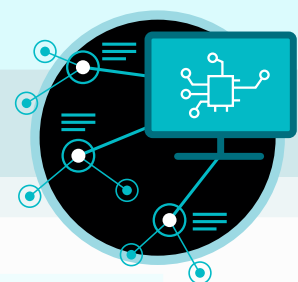
Superior technologies

Ransomware Shield, LiveGrid® global detection system, in-product cloud sandboxing, machine learning and behavioral detection create a multilayered defense.



Centralized management

With ESET PROTECT cloud-based management console, you can deploy, configure and manage security across all of your endpoints from a single location.



Rightsized security

ESET has the optimal features and capabilities for medium-sized businesses with small IT staffs—while offering enterprise capabilities that you can grow into.