

ESET® CASE STUDY: MOBILE SECURITY: CUSTOMIZED FOR A TELECOM CUSTOMER



Slovak Telekom
Industry: Telecom
www.telekom.sk

ABOUT SLOVAK TELEKOM

Member of the multinational Deutsche Telekom Group, Slovak Telekom is the largest Slovak multimedia operator. The company offers a comprehensive portfolio of voice, data and TV services provided via fixed and mobile networks.

THE BUSINESS NEED

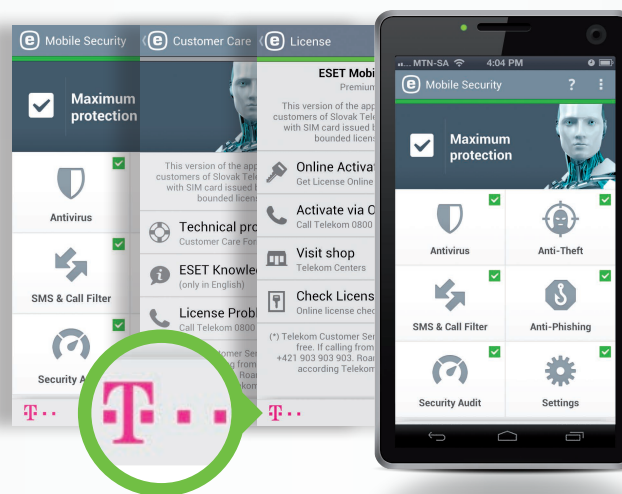
- Provide Mobile Security as a value-added service option to customers
- Gain competitive advantage by differentiating their product offering in a competitive market
- Protecting mobile phones against loss or theft, and securing device data against malware.

THE SOLUTION: ESET MOBILE SECURITY

The professionalism of ESET engineers and their willingness to help out with the customization and implementation of ESET Mobile Security Telekom Edition confirms that we made a good decision

when choosing this security solution for our customers. But the best testimonial is the app's excellent rating on Google Play and the growing number of active users.

Peter Terpák, Mass Market Segment PMM Senior Manager at Slovak Telekom.



BENEFITS FOR SLOVAK TELEKOM'S CUSTOMERS

- **Easy, one-click activation**
- **Monthly invoicing**
(as part of regular payments)
- **Easy retrieval of forgotten passwords**
- **Safer browsing and downloading of applications**

BENEFITS FOR SLOVAK TELEKOM

- **Additional revenue stream**
- **Secured devices and satisfied customers**
- **Easy implementation & management**
- **Customization options**
- **Competitive differentiation improves brand image**

About ESET: ESET is a Slovakia-based IT security company founded in 1992 and headquartered in Bratislava. The company has global presence with regional distribution centers in San Diego (U.S.), Buenos Aires (Argentina), and Singapore, ESET has offices in Sao Paulo (Brazil) and Prague (Czech Republic).

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ESET® CASE STUDY: INTERNET SECURITY: CUSTOMIZED FOR A TELECOM CUSTOMER



Slovak Telekom
Industry: Telcom
www.telekom.sk

ABOUT SLOVAK TELEKOM

Member of the multinational Deutsche Telekom Group, Slovak Telekom is the largest Slovak multimedia operator. The company offers a comprehensive portfolio of voice, data and TV services provided via fixed and mobile networks.

THE BUSINESS NEED

- Increase the value of company's Internet services
- Safeguard the data of Slovak Telekom customers
- Improve the user experience without unnecessary slowdowns.

THE SOLUTION: ESET SMART SECURITY®

"Slovak Telekom only cooperates with companies that have best-of-breed products in their area of expertise. ESET is one of those companies. We highly appreciate the knowledge and skills of ESET experts, that are evidence that also small companies can become a Nr. 1 in a highly competitive market. ESET products are consistently rated as the best on the market, and therefore we believe our cooperation is beneficial for both sides," said Peter Terpák, Mass Market Segment PMM Senior Manager at Slovak Telekom.



BENEFITS FOR SLOVAK TELEKOM

- **Million euro new revenue source**
- **Support** in the local language
- **Direct cooperation** with the software producer
- **Customization** of the product interface
- **Fewer customer care cases**

CUSTOMER BENEFITS

- **Convenient monthly invoicing**
- **3-month trial period**
- **Easy and fast installation**
- **Minimum system footprint**

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