



OVERVIEW

# CYBERSECURITY AWARENESS TRAINING

Prevention-first education to ensure  
employees are the foundation of your  
organization's digital security

Progress. Protected.

# Change behavior, strengthen security

**Improve your employees' attitudes to digital security through industry-leading engagement, context and reinforcement. Our innovative approach features real-life scenarios and gamification to educate your employees. With over three decades of research and in-house strategic training experience, we deliver a top-tier experience suitable for people at all levels of your organization. Our comprehensive cybersecurity training not only fortifies your defenses but also ensures compliance with cyber insurance requirements, providing added value for your business.**

The most significant IT issues often occur 'between the chair and the computer'. When threats are increasing in number and sophistication, equip your employees with the knowledge to safeguard your business and data. Educated staff form the bedrock of any company's cyber defense. It's in every business owner's best interest to ensure their team is knowledgeable, as this significantly reduces one of the main risks.

ESET Cybersecurity Awareness Training (ECAT) adds a powerful layer to strengthen your cybersecurity posture by covering the human element—a major attack vector. By combining our cybersecurity expertise with comprehensive training solutions, we cover a broad range of security awareness topics. We are continually developing training content that focuses on real-world threats and practical skills. ECAT can also help ensure that your organization complies with complex regulations.

# Comprehensive training

**ESET Cybersecurity Awareness Training** is specifically designed to educate your workforce and takes into account different levels of technical expertise, from novice to advanced. It provides context and analogies to make security principles more accessible. ESET offers both gamified and linear course options, ensuring user engagement.

Employees who can recognize phishing attempts, avoid online scams, and understand internet best practices add a vital layer of protection for your business.

Developed by ESET researchers and educators, our comprehensive online courses are updated regularly with the latest information and take under 90 minutes to complete. They can be completed in one session or divided into multiple sessions. Additional 30 and 60-minute options, plus dozens of mini-games, mini-courses, and additional microlearning, are also available to keep your staff sharp throughout the year. Reinforce your training by creating realistic phishing attacks via the ESET Phishing Simulator with unlimited tests.

## Effective training methods

This innovative approach features real-life scenarios and gamification to educate your employees. With over 30 years of research and in-house training, ESET delivers a top-tier experience suitable for workers at all levels of your organization. Don't merely check a box for compliance; change employee behavior through industry-leading engagement, context, and reinforcement.

## Smart management and detailed reporting

Real-time reporting allows you to monitor the training course's progress and review each employee's phishing test results. Our easy-to-use dashboards help you assess your workforce's overall risk level and ensure everyone completes the program.

## Simulated phishing campaigns

The phishing simulator reinforces your training by creating realistic phishing attacks. You can conduct unlimited phishing tests using any of our hundreds of regularly updated templates or create your own. Users who fail a test can be automatically enrolled in a refresher course.

## Deep integration with various systems

ESET integrates with many popular third-party, cloud-based services and also includes a full API. Whether they are Learning Management Systems (LMS), Single-Sign-On (SSO), Customer Relationship Management Systems (CRMS), or Human Resource Information Systems (HRIS), we can sync with your existing workflows.

## Compliance with regulations

Helps meet GDPR, PCI DSS, NIS2, and other compliance requirements.

# Cybersecurity education in numbers

Employee education is the  
**#1**  
factor that reduces the cost of a breach.

([IBM Cost of a Data Breach Report 2024](#))

**49%**  
of companies indicate a cybersecurity skill gap within the organization.

(IDC Market Analysis Perspective 2023)

**68%**  
of breaches involved a human element—social engineering or an error.

([Verizon's 2024 Data Breach Investigations Report](#))

Education improves cyber resilience and reduces the risk of a breach by

**25%.**



([IBM Cost of a Data Breach Report 2024](#))

# Training for real-life situations

ECAT covers a broad spectrum of topics that are critical in cybersecurity education:



## EMAIL:

- ✓ Phishing
- ✓ Email Attachments
- ✓ Spam



## PERSONALIZED THREATS:

- ✓ Social Engineering
- ✓ Insider Threats



## PRIVACY:

- ✓ Protecting Personally Identifiable Information (PII)



## INTERNET SAFETY:

- ✓ Public Wi-Fi
- ✓ Staying Safe while Working Remotely
- ✓ Artificial Intelligence (AI)
- ✓ Web-content Filtering
- ✓ Safer Browsing
- ✓ VPNs



## PASSWORDS:

- ✓ Use Strong Passwords or Passphrases
- ✓ Password Hygiene
- ✓ Password Management
- ✓ Two-factor Authentication



## MALWARE:

- ✓ Types of Malware
- ✓ Malware Targets Mobile Security
- ✓ How Malware Gets to You



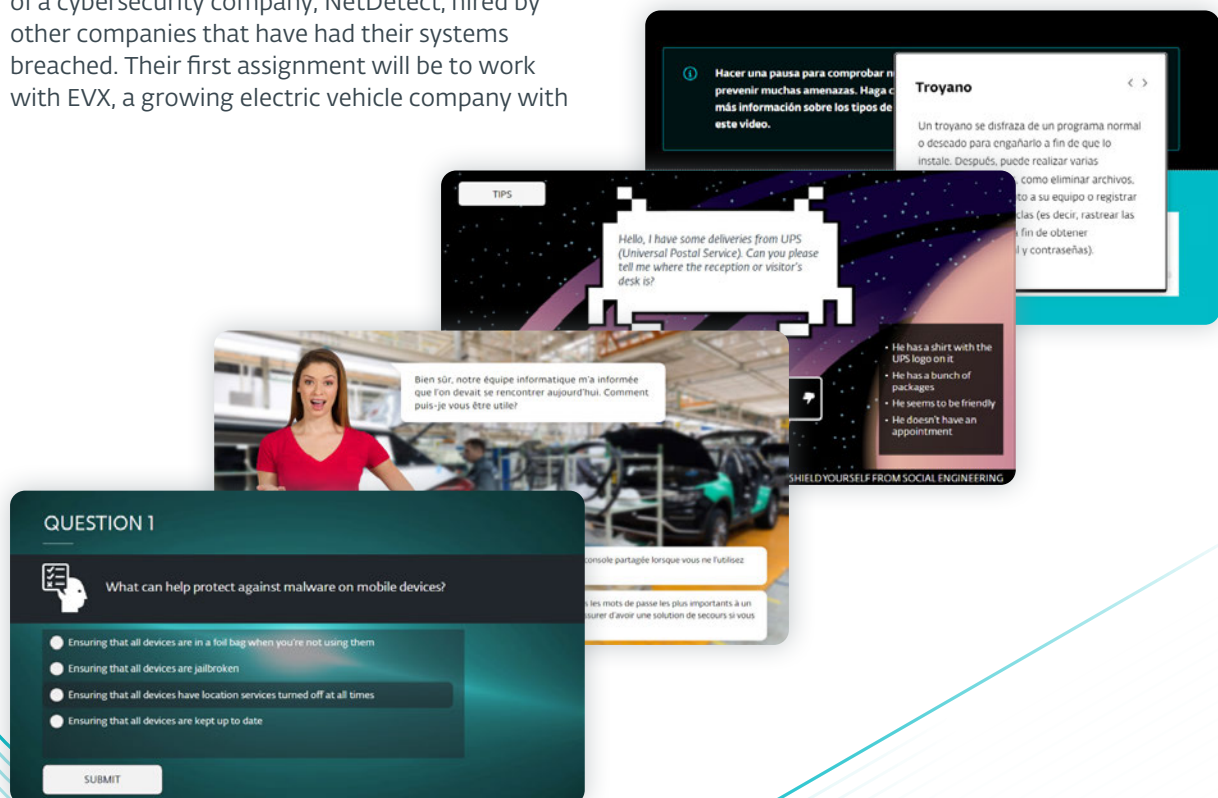
# All-in-one or gamified training?

Choose the All-in-one cybersecurity training course or the Gamified ESET Security Awareness Training course to fulfill your requirements. Both options include best practices to protect yourself and your organization against today's cyber threats and crimes. These both fulfill the requirements of the vast majority of insurance and compliance matters. Both courses give you the chance to pause the training and pick up where you left off:

## All-in-one Cybersecurity Training

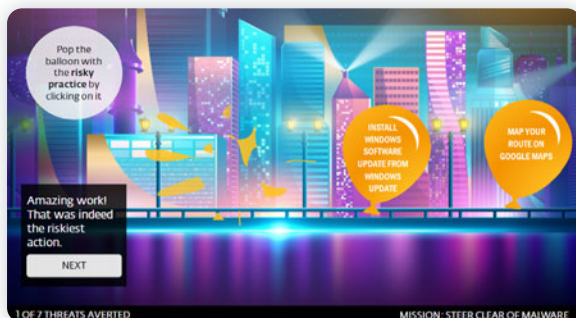
This version of the comprehensive training options is in a linear format. It includes animations and interactions, plus a 15-question quiz that must be passed to be marked as complete. Learners are put in a scenario where they are a new team member of a cybersecurity company, NetDetect, hired by other companies that have had their systems breached. Their first assignment will be to work with EVX, a growing electric vehicle company with

aspirations to sell vehicles to most income levels within 2 years. They have invested heavily in battery technology that is efficient, inexpensive, and developed from recycled parts.



# Gamified ESET Security Awareness Training

This gamified, interactive training allows the learner to choose the order of topics and includes a reputation score, five mini-games to reinforce learning, five scenarios and a 15-question quiz. Employees become junior cybersecurity detectives in a true crime mystery exploration. Their goal is to gather intel and investigate various organizations to unravel high-stakes cybercrimes. Each mission focuses on a different digital threat plaguing the virtual landscape.



## Shorter courses

### EXPRESS SECURITY AWARENESS TRAINING (50 MINUTES)

This course is an abbreviated version of the All-in-one Cybersecurity Training. While a whole story can help engage learners and increase retention, this course is an excellent option for organizations that don't have the 90 minutes to allow for training and don't need to cover all the topics.

### MICRO-LEARNING COURSES

Ranging from five to 15 minutes for automatic enrollments in phishing test failures and refresher courses throughout the year. Courses include:

- Protecting Personally Identifiable Information
- Best Practices for Internet Browsing
- Business Email Compromise
- Portable Devices and Removable Media
- Preventing Phone Scams
- Spot the Phish
- Using Physical Security to Keep Facilities and Assets Safe

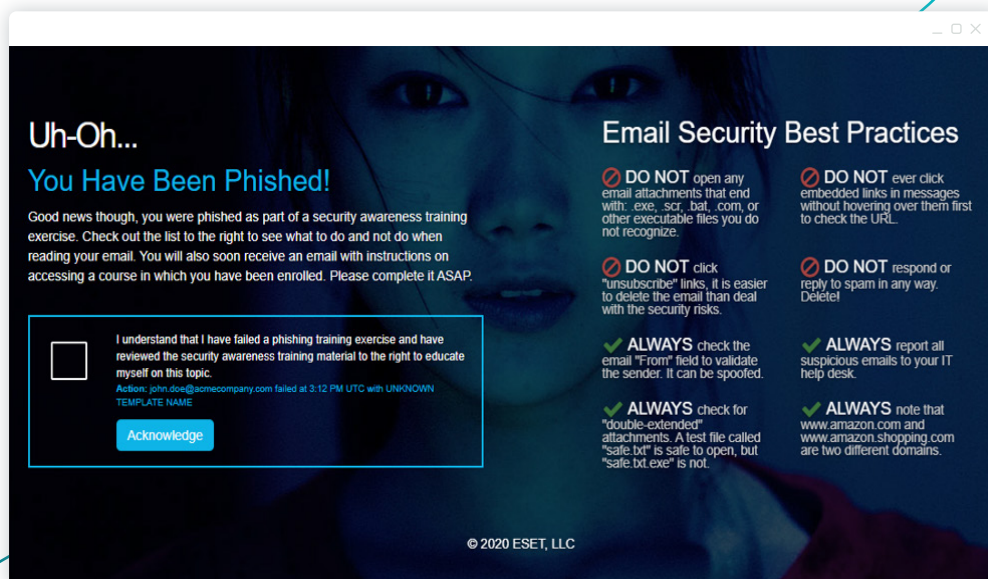
### ESSENTIAL SECURITY AWARENESS TRAINING (30 MINUTES)

This course program is designed for organizations with limited training time or only need to cover the basics. It includes just the animated video and a knowledge check question for the following topics, plus a 5-question Quiz at the end:

# Simulated phishing campaigns

Phishing is an attempt by criminals to acquire confidential information such as passwords and social security numbers. Attacks are usually carried out via an email claiming to be from a legitimate bank or credit card company that contains a link to a fraudulent website.

A phishing campaign is an excellent tool for establishing a baseline of your employees' cybersecurity awareness. Learn how to set it up and launch your first campaign to see how you are doing. Reinforce your training by creating realistic phishing attacks via the ESET Phishing Simulator. Conduct unlimited phishing tests using any of our hundreds of regularly updated templates or creating your own. Users who fail a test can be automatically enrolled in a refresher course.



## Training emails

ECAT training emails contain security tips with animated content that can be sent to employees or staff as part of an ongoing security awareness training program. Unlike security awareness training courses, these emails do not require any formal interaction with the end user.

The security tip emails are intended to provide ongoing security reminders to employees and staff. By design, the security tip training emails do not contain any links or features that could be construed as suspicious.

There are dozens of pre-built emails that you can schedule to send out, which can also be customized or created from scratch with your content.



# How ECAT helps business owners and admins

Create a group (or multiple groups), then add or synchronize your target employees (trainees). You can add users manually, through CSV, or synchronize them with Microsoft 365, Active Directory, LDAP, and more.

## GENERATING REPORTS

Multiple options give you a clear overview of your employees' progress, their performance in a phishing campaign and how many have not yet finished their training.

## AUTOMATIC GROUP ENROLLMENT

You can set up auto-enrollment so every new employee gets training as soon as they join your company.

## OUTLOOK PLUGIN FOR SEAMLESS PHISHING REPORTING

Put phishing reporting right at your employees' fingertips. The KillPhish™ add-on allows users to report phishing quickly and provides advanced insight on risk scoring.

## MANAGING USERS

Companies evolve as new employees join and others move on. ESET Cybersecurity Awareness Training lets you activate/deactivate targets whenever needed or even add new admins to manage the training.

# Compliance

ECAT helps satisfy various regulations such as GDPR, PCI DSS, NIS2 and other compliance requirements.

## GDPR

Compliance requirements for companies that do a certain amount of business in the European Union

## PCI DSS

ANY organization that accepts, transmits, or stores any cardholder data

## NIS2 DIRECTIVE

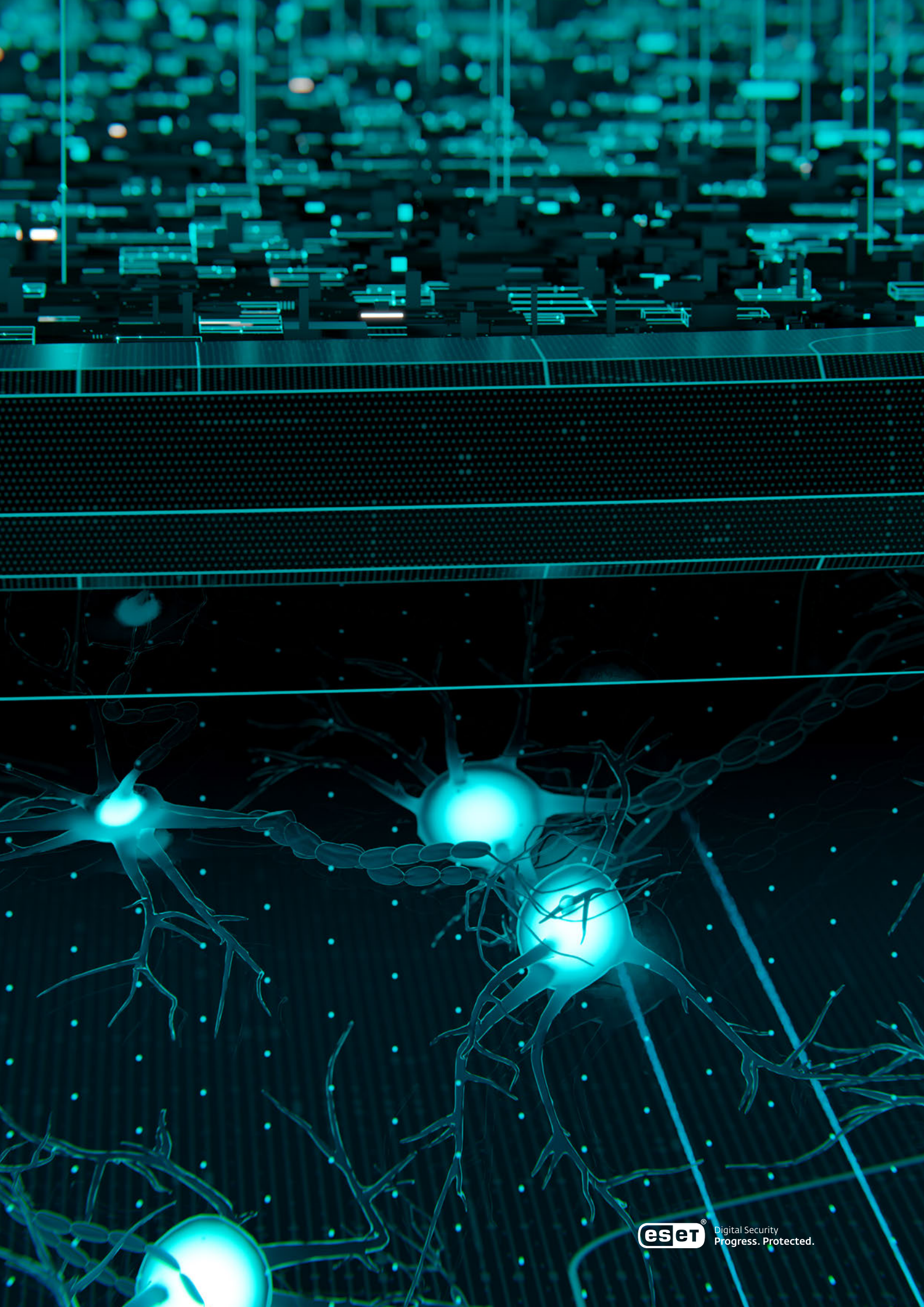
All member states in the European Union

## NIST & ISO/IEC 27001(2)

Security standards that a company can choose to adhere to reduce risk

# Compare modules

Features	Basic	Premium
	Standard <b>60 minutes</b> training	Dozen of courses <b>up to 90 minutes</b>
Online cybersecurity awareness training	✓	✓
Best practices for remote employees	✓	✓
Helps meet HIPAA, PCI, SOX, GDPR and CCPA compliance requirements	✗	✓
Helps meet cyber insurance requirements	✗	✓
Certification & LinkedIn Badge	✗	✓
Gamification that engages	✗	✓
Phishing simulator to test employees	✗	✓
Dashboard to track learners' status	✗	✓
Automatic email reminders to learners	✗	✓
Customizable training portal	✗	✓



# This is ESET

## Proactive defense. Minimize risks with prevention.

Stay one step ahead of known and emerging cyber threats with our AI-native, prevention-first approach. We combine the power of AI and human expertise to make protection easy and effective.

Experience best-in-class protection thanks to our in-house global cyber threat intelligence, compiled and examined for over 30 years, which drives our extensive R&D network led by industry-acclaimed researchers.

ESET PROTECT, our cloud-first XDR cybersecurity platform, combines next-gen prevention, detection, and proactive threat hunting capabilities with a broad variety of security services, including managed detection and response.

Our highly customizable solutions include local support and have minimal impact on performance, identify and neutralize known and emerging threats before they can be executed, support business continuity, and reduce the cost of implementation and management.

ESET protects your business so you can unlock the full potential of technology.

## ESET IN NUMBERS

**1bn+**

protected  
internet users

**500k+**

business  
customers

**176**

countries and  
territories

**11**

global R&D  
centers

## SOME OF OUR CUSTOMERS



protected by ESET since 2017  
more than 9,000 endpoints



protected by ESET since 2016  
more than 4,000 mailboxes



protected by ESET since 2016  
more than 32,000 endpoints



ISP security partner since 2008  
2 million customer base

## RECOGNITION



ESET is a consistent **top-performer in independent tests** by AV-Comparatives and achieves best detection rates with no or minimal false positives.



ESET consistently achieves top rankings on the global G2 user review platform and its solutions are **appreciated by customers worldwide**.



ESET has been recognized as a Leader in endpoint security in the IDC MarketScape: Worldwide Modern Endpoint Security for Midsize Businesses 2024 Vendor Assessment.