



ESET vs. Carbon Black: Why ESET is the clear choice

- ✓ ESET implementation is simple and straightforward. Carbon Black users report that implementation and onboarding can be time consuming, requiring additional costs, professional services and training
- ✓ ESET benefits SMBs and organizations with limited IT staff. Carbon Black requires administration via a security analyst or dedicated IT security staff
- ✓ ESET runs smoothly for users. Carbon Black reportedly blocks some legitimate processes and causes system slowdowns
- ✓ Carbon Black rarely participates in third party tests conducted by malware testing labs. When they do, they receive low performance scores. ESET stands by our record of detection accuracy and performance in independent third-party evaluations

Why choose ESET over Carbon Black?

Easier to use

ESET	Carbon Black
9.0	8.5

Easier to administer

ESET	Carbon Black
8.5	8.1

Better quality support

ESET	Carbon Black
8.9	8.7

G2 customer reviews

<https://www.g2.com/compare/eset-endpoint-security-vs-vmware-carbon-black-cloud>

Lighter footprint and lower system impact

Impact on software launches

ESET	Carbon Black
6%	13%

Impact on software installs

ESET	Carbon Black
24%	67%

Impact on file copy operations

ESET	Carbon Black
3%	63%

Independent test results

<https://www.av-test.org/en/antivirus/business-windows-client/windows-10/april-2020/eset-endpoint-security-7.2-201707/>
<https://www.av-test.org/en/antivirus/business-windows-client/windows-10/april-2020/vmware-carbon-black-cloud-3.5-201722/>

Why do customer reviews favor ESET?

- ✓ Easy to install, set up and manage
- ✓ Superior detection rates with fewer false positives
- ✓ Advanced features and functions
- ✓ Responsive, knowledgeable support

Practical business reasons for choosing ESET



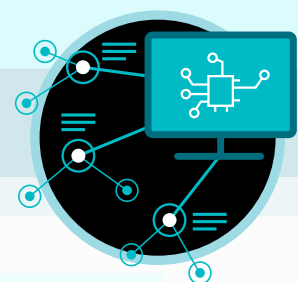
Advanced detection technology

Ransomware Shield, LiveGrid® global detection system, machine learning and other techniques present a formidable, layered defense against sophisticated threats.



Centralized management

With ESET Security Management Center console, deploy, configure and manage security across all of your endpoints from a single location.



Rightsized security

ESET has the optimal features and capabilities for medium-sized businesses with small IT staffs—while offering enterprise capabilities that you can grow into.