



ESET vs. Kaspersky: Why ESET is the clear choice

- ✓ Kaspersky has a heavy footprint and causes noticeable system slowdowns based on third party reviews. End users don't even notice ESET running
- ✓ The Kaspersky administrative console is difficult to use, while reviewers give ESET high marks for its ease of management
- ✓ ESET is easier to do business with and provides a better quality of support. Kaspersky users report problems with billing and extra charges for additional support
- ✓ Kaspersky reviewers report more false positives and blocking of legitimate applications, while ESET has low false positives and lets applications run smoothly

Why choose ESET over Kaspersky?

Easier to use

ESET **9.0** Kaspersky **8.6**

G2 customer reviews

<https://www.g2.com/compare/eset-endpoint-security-vs-kaspersky-endpoint-security>

Better-quality support

ESET **8.9** Kaspersky **8.5**

G2 customer reviews

<https://www.g2.com/compare/eset-endpoint-security-vs-kaspersky-endpoint-security>

Easier to work with

ESET **9.1** Kaspersky **8.4**

G2 customer reviews

<https://www.g2.com/compare/eset-endpoint-security-vs-kaspersky-endpoint-security>

Superior protection

ESET **99.99%** Kaspersky **99.97%**

Independent test results

AV Comparatives Malware Protection Test, March 2020

Fewer false positives

ESET **2** Kaspersky **10**

Independent test results

AV Comparatives Malware Protection Test, March 2020

Meets more requirements

ESET **94%** Kaspersky **90%**

G2 customer reviews

<https://www.g2.com/compare/eset-endpoint-security-vs-kaspersky-endpoint-security>

Why do customer reviews favor ESET?

- ✓ Easy to install, set up and manage
- ✓ User-friendly interface
- ✓ Advanced features and functions
- ✓ Responsive, knowledgeable support

Practical business reasons for choosing ESET



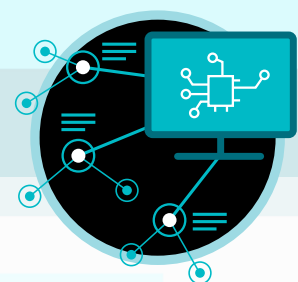
Advanced detection technology

Ransomware Shield, LiveGrid® global detection system, machine learning and other techniques present a formidable, layered defense against sophisticated threats.



Centralized management

With ESET PROTECT cloud-based management console, you can deploy, configure and manage security across all of your endpoints from a single location.



Rightsized security

ESET has the optimal features and capabilities for medium-sized businesses with small IT staffs—while offering enterprise capabilities that you can grow into.