



ESET vs. McAfee: Why ESET is the clear choice

- ✓ McAfee has a high system demand that causes very noticeable slowdowns. ESET has a light system footprint.
- ✓ McAfee is notorious for high false positives. ESET always has extremely low false positives.
- ✓ McAfee's user interface is unnecessarily complex. ESET provides an easy-to-use, user-friendly interface.
- ✓ McAfee focuses only on very large enterprise customers and direct sales to home users. ESET has solutions for organizations of any size and is great for small and medium-sized businesses.

Why choose ESET over McAfee?

Easier to do business with

ESET	McAfee
91%	80%

G2 customer reviews
<https://www.g2.com/compare/eset-protect-advanced-vs-mvision-endpoint-security>

Easier to set up

ESET	McAfee
86%	80%

G2 customer reviews
<https://www.g2.com/compare/eset-protect-advanced-vs-mvision-endpoint-security>

Easier to use

ESET	McAfee
90%	86%

G2 customer reviews
<https://www.g2.com/compare/eset-protect-advanced-vs-mvision-endpoint-security>

Superior protection

ESET	McAfee
99.2%	98.5%

Independent test results

Average of all tests performed by SE Labs and AV Comparatives, 2018-2020, that measure detection on a 1-100 scale

Fewer false positives

ESET	McAfee
1.0	13.6

Independent test results

Average of all tests performed by AV Comparatives, 2018-2020

Lighter system impact

ESET	McAfee
3.2	4.2

Independent test results

Average of all tests conducted by AV Comparatives, 2018-2020

Why do customer reviews favor ESET?

- ✓ Easy to install, set up and manage
- ✓ User-friendly interface
- ✓ Advanced features and functions
- ✓ Responsive, knowledgeable support

Practical business reasons for choosing ESET



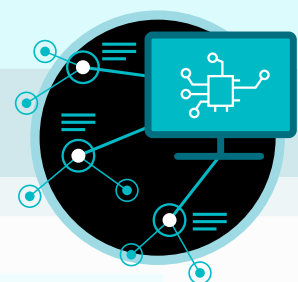
Advanced detection technology

Ransomware Shield, LiveGrid® global detection system, machine learning and other techniques present a formidable, layered defense against sophisticated threats.



Centralized management

With ESET PROTECT cloud-based management console, you can deploy, configure and manage security across all of your endpoints from a single location.



Right-sized security

ESET has the optimal features and capabilities for medium-sized businesses with small IT staffs—while offering enterprise capabilities that you can grow into.