



ESET vs. Trend Micro: Why ESET is the clear choice

- ✓ Working IT professionals with real-world experience rate ESET higher than Trend Micro across the board.
- ✓ ESET provides topnotch endpoint security for businesses of any size. Trend Micro is more focused on enterprise offerings alone.
- ✓ While Trend Micro tends to pick and choose what third-party tests they participate in, ESET stands by our detection capabilities and consistently participates in independent third-party tests to ensure we remain competitive.
- ✓ Reviewers with hands-on experience report the same thing the tests reveal: Trend Micro causes noticeable system slowdowns, while ESET's light system footprint gives users full functionality.

Why choose ESET over Trend Micro?

<p>More highly rated</p> <p>ESET 4.6 Trend Micro 4.4</p> <p>Gartner Peer Insights Voice of the Customer https://www.gartner.com/doc/reprints?id=1-1Y2HW6N5&ct=200103&st=sb#dv_figure_9_gartner</p>	<p>More recommended</p> <p>ESET 4.6 Trend Micro 4.1</p> <p>G2 Crowd customer reviews https://www.g2.com/categories/endpoint-protection-suites?utf8=%E2%9C%93&order=g2_score#grid</p>	<p>Superior detection</p> <p>ESET 99.2 Trend Micro 97.7</p> <p>Independent test results Average of all tests performed by SE Labs and AV Comparatives, 2018-2020, that measure detection on a 1-100 scale.</p>
<p>Fewer false positives</p> <p>ESET 1 Trend Micro 54</p> <p>Independent test results Average of all tests performed by AV Comparatives, 2018-2020</p>	<p>Lighter system impact</p> <p>ESET 3.2 Trend Micro 20.3</p> <p>Independent test results Average of all performance tests conducted by AV Comparatives, 2018-2020</p>	<p>Quality of support</p> <p>ESET 90% Trend Micro 79%</p> <p>G2 Crowd Customer Reviews https://www.g2.com/categories/endpoint-protection-suites?utf8=%E2%9C%93&order=g2_score#grid</p>

Why do customer reviews favor ESET?

- ✓ Easy to install, set up and manage
- ✓ Friendly for end-users
- ✓ Advanced features and functions
- ✓ Responsive, knowledgeable support

Practical business reasons for choosing ESET



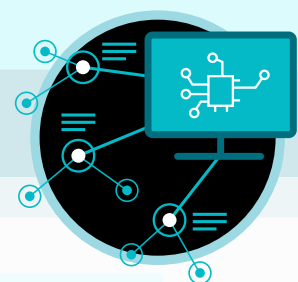
Advanced detection technology

Ransomware Shield, LiveGrid® global detection system, machine learning and other techniques present a formidable, layered defense against sophisticated threats.



Centralized management

With ESET Security Management Center console, you can deploy, configure and manage security across all of your endpoints from a single location.



Security that's a good fit

ESET has the optimal features and capabilities for medium-sized businesses with small IT staffs—while offering enterprise capabilities that you can grow into.