



# ESET vs. Trend Micro: Why ESET is the clear choice

- ✓ Working IT professionals with real-world experience rate ESET higher than Trend Micro across the board.
- ✓ ESET provides topnotch endpoint security for businesses of any size. Trend Micro is more focused on enterprise offerings alone.
- ✓ While Trend Micro tends to pick and choose what third-party tests they participate in, ESET stands by our detection capabilities and consistently participates in independent third-party tests to ensure we remain competitive.
- ✓ Reviewers with hands-on experience report the same thing the tests reveal: Trend Micro causes noticeable system slowdowns, while ESET's light system footprint gives users full functionality.

## Why choose ESET over Trend Micro?

<p><b>More highly rated</b></p> <p>ESET <b>4.6</b>      Trend Micro <b>4.4</b></p> <p>Gartner Peer Insights Voice of the Customer  <a href="https://www.gartner.com/doc/reprints?id=1-1Y2HW6N5&amp;ct=2010103&amp;st=sb#dv_figure_9_gartner">https://www.gartner.com/doc/reprints?id=1-1Y2HW6N5&amp;ct=2010103&amp;st=sb#dv_figure_9_gartner</a></p>	<p><b>More recommended</b></p> <p>ESET <b>4.6</b>      Trend Micro <b>4.1</b></p> <p>G2 Crowd customer reviews  <a href="https://www.g2.com/categories/endpoint-protection-suites?utf8=%E2%9C%93&amp;order=g2_score#grid">https://www.g2.com/categories/endpoint-protection-suites?utf8=%E2%9C%93&amp;order=g2_score#grid</a></p>	<p><b>Superior detection</b></p> <p>ESET <b>99.2</b>      Trend Micro <b>97.7</b></p> <p>Independent test results          Average of all tests performed by SE Labs and AV Comparatives, 2018-2020, that measure detection on a 1-100 scale.</p>
<p><b>Fewer false positives</b></p> <p>ESET <b>1</b>      Trend Micro <b>54</b></p> <p>Independent test results          Average of all tests performed by AV Comparatives, 2018-2020</p>	<p><b>Lighter system impact</b></p> <p>ESET <b>3.2</b>      Trend Micro <b>20.3</b></p> <p>Independent test results          Average of all performance tests conducted by AV Comparatives, 2018-2020</p>	<p><b>Quality of support</b></p> <p>ESET <b>90%</b>      Trend Micro <b>79%</b></p> <p>G2 Crowd Customer Reviews  <a href="https://www.g2.com/categories/endpoint-protection-suites?utf8=%E2%9C%93&amp;order=g2_score#grid">https://www.g2.com/categories/endpoint-protection-suites?utf8=%E2%9C%93&amp;order=g2_score#grid</a></p>

## Why do customer reviews favor ESET?

- ✓ Easy to install, set up and manage
- ✓ Friendly for end-users
- ✓ Advanced features and functions
- ✓ Responsive, knowledgeable support

## Practical business reasons for choosing ESET



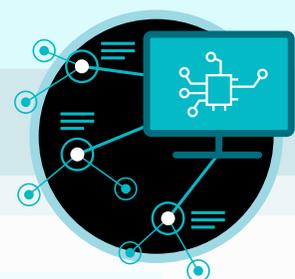
### Advanced detection technology

Ransomware Shield, LiveGrid® global detection system, machine learning and other techniques present a formidable, layered defense against sophisticated threats.



### Centralized management

With ESET Security Management Center console, you can deploy, configure and manage security across all of your endpoints from a single location.



### Security that's a good fit

ESET has the optimal features and capabilities for medium-sized businesses with small IT staffs—while offering enterprise capabilities that you can grow into.