ESET

ESET vs. Microsoft: Why ESET is the clear choice

✔ While Microsoft has been investing heavily in its antimalware, antivirus, antispam, anti-phishing, and zero-day protection capabilities, customers still report high degrees of spam, malware and other forms of attack.

✔ ESET deploys a multitude of in-product and cloud-based protection technologies to detect and prevent even never-before-seen attacks.

✔ Most customers deploy Microsoft technologies as a baseline while also deploying additional security solutions from other vendors for advanced protection. ESET delivers comprehensive solutions for a single vendor approach, including prevention, detection, protection and remediation.

✔ Customers with hybrid (on-premises and cloud) environments often find it difficult to understand how to effectively layer and combine the many different Microsoft security solutions.

✔ Microsoft Office 365 customers continue to report that Microsoft's customer support organization is not sufficiently knowledgeable regarding security issues.

✔ ESET is known for U.S.-based support, superb customer service and a commitment to small and medium-sized businesses.

Why choose ESET over Microsoft?

Fewer false positives

ESET	Microsoft
0	5

Independent test results
AV-Comparatives (March-June2021) Real-World Protection Test False Alarm

Better service and support

ESET	Microsoft
4.6/5	4.3/5

Gartner Peer Insights
https://www.gartner.com/reviews/market/endpoint-protection-platforms/compare/eset-vs-microsoft

Better accuracy and effectiveness

ESET	Microsoft
4.6/5	4.2/5

Gartner Peer Insights
https://www.gartner.com/reviews/market/endpoint-protection-platforms/compare/eset-vs-microsoft

Why do customer reviews favor ESET?

✔ Easy to install, set up and manage
✔ User-friendly interface
✔ Advanced features and functions
✔ Responsive, knowledgeable support
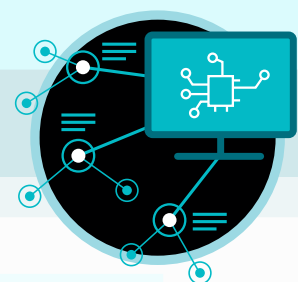
Practical business reasons for choosing ESET

Superior technologies

Ransomware Shield, LiveGrid® global detection system, in-product cloud sandboxing, machine learning and behavioral detection create a multilayered defense.

Centralized management

With ESET PROTECT cloud-based management console, you can deploy, configure and manage security across all of your endpoints from a single location.

Rightsized security

ESET has the optimal features and capabilities for medium-sized businesses with small IT staffs—while offering enterprise capabilities that you can grow into.

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