



ESET vs. Sophos: Why ESET is the customers' choice

- ✓ ESET is committed to investing in our technology, with 13 research centers worldwide.
- ✓ Third-party tests confirm that ESET surpasses Sophos in real-world protection, with low system impact and very low false positives.
- ✓ We're known for U.S.-based tech support, superb customer service and our commitment to small and medium-sized businesses.

Sophos is 11% slower than ESET

<https://www.av-test.org/en/antivirus/business-windows-client/windows-10/february-2020/sophos-intercept-x-advanced-2.5-200618/>

Sophos Intercept X blocked less malware in a recent test against ESET

<https://www.av-test.org/en/antivirus/business-windows-client/windows-10/february-2020/sophos-intercept-x-advanced-2.5-200618/>

Sophos is over 65% higher in Endpoint Protection price per device than ESET

(Sophos= \$109.82, ESET= \$46.20)

Sophos is restructuring, cutting jobs
(16% of workforce)
and only offering cloud-based security software
(fewer options for customers)

<https://www.channele2e.com/investors/private-equity/sophos-restructures-doubles-down-on-cloud-delivered-cybersecurity/>
<https://www.channelweb.co.uk/news/4016323/thoma-bravo-cut-cent-sophos-workforce>

Why customers switch to ESET from Sophos:

- ✓ Low system demands
- ✓ Great customer service
- ✓ Price and performance
- ✓ Company stability

Better technology, more effective protection.



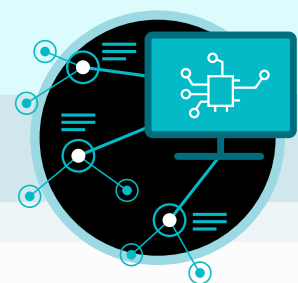
Ransomware shield

Monitors and evaluates applications and processes as they run. Detects and blocks any that trigger reputation warnings or display suspicious behavior, and sends you an alert.



LiveGrid®

Our custom-built global detection system receives data from 110 million sensors worldwide. ESET LiveGrid® gathers signs of emerging threats in order to detect and block them before they strike.



Machine learning

ESET's proprietary engine uses the combined power of neural networks and specially designed algorithms to identify samples as clean, potentially unwanted or malicious.