



ESET vs. Symantec: Why ESET is the customers' choice

- ✓ ESET is committed to investing in our technology, with 13 research centers worldwide.
- ✓ Third-party tests confirm that ESET surpasses Symantec in real-world protection, with low system impact and very low false positives.
- ✓ We're known for U.S.-based tech support, superb customer service and our commitment to small and medium-sized businesses.

Better technology, more effective protection.

ESET's multilayered technology lets you detect and react to cyberthreats quickly and effectively. Check out our advanced technologies.



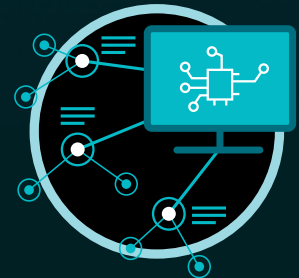
Ransomware shield

Monitors and evaluates applications and processes as they run. Detects and blocks any that trigger reputation warnings or display suspicious behavior, and sends you an alert.



LiveGrid®

Our custom-built global detection system receives data from 110 million sensors worldwide. ESET LiveGrid® gathers signs of emerging threats in order to detect and block them before they strike.



Machine learning

ESET's proprietary engine uses the combined power of neural networks and specially designed algorithms to identify samples as clean, potentially unwanted or malicious.

See real-world test results



Symantec is 9.5 times slower than ESET

Symantec had 9x more false positives than ESET

Symantec blocked less malware with higher false positives than ESET

Source: <https://www.av-comparatives.org/tests/performance-test-october-2019/>; <https://www.av-comparatives.org/tests/false-alarm-test-march-2020/>; <https://www.av-comparatives.org/tests/malware-protection-test-march-2020/>

Why customers switch to ESET from Symantec

According to a recent survey of AV sales reps, here's why businesses prefer ESET:

- ✓ Low system demands
- ✓ Great customer service
- ✓ Price and performance
- ✓ Company stability