

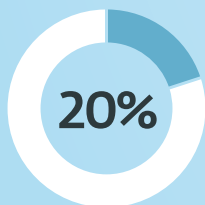
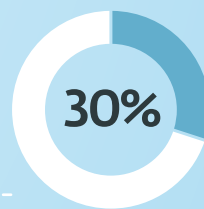
CYBER SECURITY AWARENESS MONTH

Majority of American consumers are unaware of cyber threats posed by connected devices



Over a third of all respondents indicated they are concerned about unauthorized access of their home networks via connected home devices (smart TVs, smart thermostats et cetera). 35% of Americans indicated so.

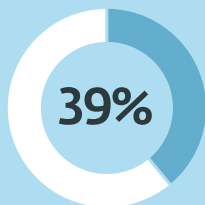
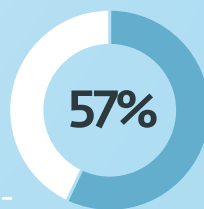
30% of respondents say that are not concerned about cybercriminals accessing their home network; another 34% admit to not knowing if they should be.



Most consumers do not evaluate the data the manufacturer collects, know where it is stored or with whom it is shared.

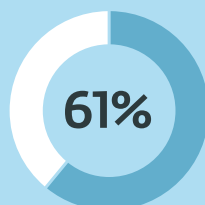
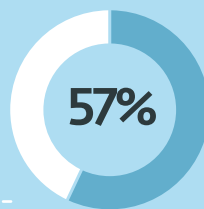
Only 20% of American respondents indicated they do any of this type of research before purchasing a device.

More than half (57%) of **Americans cannot name or are not aware of all of the connected devices in their home.**



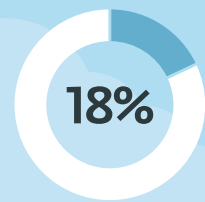
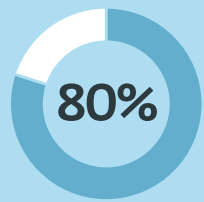
Only 39% of American consumers set a unique password for each of their devices

Most Americans (57%) indicated **they have not changed their router password or do not know if it has ever been changed since installation.**



61% of Americans do not turn off features that they do not use which collect data. Internet-connected devices collect and share significant amounts of personal data if consumers do not opt-out

Nearly three-quarters (80%) of Americans **do not know what data is being shared, where it is being stored or with whom it is being shared.**



Only 18% of American respondents **look for encryption features when buying a smart device.**

