

ESET CYBERSECURITY AWARENESS TRAINING



What it is

ESET Cybersecurity Awareness Training is specifically designed to educate your workforce—because employees who recognize phishing, avoid online scams and understand internet best practices add a vital layer of protection for your business.

Developed by ESET researchers and educators, this comprehensive online course takes under an hour to complete. Employees enjoy an engaging learning experience through gamified quizzes, interactive sessions and role playing.

Why you need it

- **People influence your company's cybersecurity more than any technology or policy.** In addition to using reliable security software, you need to invest in tools that increase awareness and influence the behaviors that support your IT security goals.
- **Many states now require cybersecurity awareness training** as compliance for all state employees.
- **Insurance companies may require cybersecurity awareness training** in order to insure your business.
- **Compliances such as HIPAA, PCI, SOX, GDPR, CCPA, etc.** require or strongly encourage training for all employees.

Nearly one-third of all data breaches in 2018 involved phishing
 (Verizon 2019 Data Breach Investigations Report).

As many as 60% of hacked small and medium-sized businesses go out of business after six months
 (National Cyber Security Alliance).

64% of organizations have experienced a phishing attack in the past year
 (Check Point Research 2018 Security Report).

77% of IT professionals feel their security teams are unprepared for today's cybersecurity challenges
 (Check Point Research 2018 Security Report).

Key benefits

- Easy-to-implement online training
- Gamification that engages and changes behavior
- Dashboard to track learner's status
- Automatic email reminders to learners
- Certification of completion for insurance/compliance records
- LinkedIn badge for employees who successfully complete training
- Competitively priced; suitable for businesses of all sizes