

ARE YOU RANSOMWARE-AWARE?

In our recent survey* of more than 3,000 people in the U.S. and Canada we learned that many are unaware of ransomware or how to defend against it.

85%

...said they would not pay the ransom fee and just risk losing their files, and 15% said they would pay and take the chance that they may not even get their files back.

42%

...of people did not know if the internet security/antivirus they were using helped protect them from ransomware.

31%

...of respondents NEVER backup their files. Those in the youngest age bracket (18-24) were the most likely age group to never back up files (35%).

30%

...of people surveyed said they DID NOT KNOW what ransomware was. Younger people (18-24) were the most likely to not know (34%) vs. only 25% of those 65+ who didn't know.

expert tips...

- Back up data and files at least once a week.
- Install security software such as ESET's Multi-Device Security on all your devices.

RANSOMWARE is malware sent by criminals that encrypts your files and threatens to delete them if you don't pay a ransom.

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*Survey data collected through Google Consumer Surveys. Conducted March 23 – March 27, 2016. Sample size: U.S.: 2,353 Canada: 1,507

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