

Behind America's Digital Doors

From homework and healthcare to banking, the Internet is an essential tool in U.S. homes. All these connected devices can access your personal information. Is your digital house in order?

97%

97% of U.S. households have at least one Internet-connected device; 58% are concerned about Web-related identity theft.



Tip: Protect your identity

Password protect your hardware as well as your account. Use at least 8 characters and combining letters, numbers and symbols. Do it now—it just takes a minute.

63% of respondents say they bank online, and nearly as many—46%—say they're still worried about financial info such as account or credit card numbers being stolen.



Tip: Protect your finances

Choose an antivirus software that includes automatic banking and payment protection for secure online transactions.



Nearly 1 in 4 parents have never talked web safety with their kids.



Tip: Protect your kids

Talk to kids regularly: for younger ones, set access and screen-time limits, for older ones, discuss cyber-bullying and appropriate behavior.

Laptops are the most connected devices at 75%, followed by PCs and smartphones. The top 3 in-home uses are social networking, email and shopping. All can expose sensitive data.



Tip: Protect your devices

Choose a multilayered security solution that includes firewall and anti-phishing to block attempts to access your information.

40%

Wireless routers, the gateway to the household, are targets for cyberattacks. But only 40% of users have ever changed the router's default administrator password.



Tip: Protect your household

Haven't changed your default ID and password? Do it now, and set your router's security level at WPA2 or WPA—more secure than WEP.

Visit eset.com/us/esetsonit for tip sheets, educational materials and links to help everyone in the family enjoy their time online while staying protected.



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The ESET/NCSA "Behind Our Digital Doors: Cybersecurity & the Connected Home" survey was fielded by Zogby Analytics in September 2015. The responses were generated from an online survey of 1433 adults in the US. Based on a confidence interval of 95 percent, the margin of error for 1433 is +/- 2.6 percentage points.